

# **TED<sup>x</sup>**Nuremberg

**x** = independently organized TED event

WHEN?

**July 2022**

LIVE AUDIENCE?

**100 P.**

THEME?

**Disrupt & Change**

[www.tedxnuernberg.com](http://www.tedxnuernberg.com)



# About

TED is an impartial non-profit organisation which, following the motto "Ideas worth spreading", offers international speakers a platform to share their knowledge. Also, local TEDx conferences exist and are devoted to the same purpose. The given speeches are filmed and published on the TEDx YouTube channel. TEDx reaches more than 20 million subscribers, and the speeches have been viewed more than 3 billion times in the past.

In July 2022 a TEDx conference will be held for the second time in the city of Nuremberg, with the topic 'Disrupt & Change'. At least 7 international speakers will share their passions on stage and inspire our 100-strong live audience as well as the millions of TEDx YouTube subscribers with up to 18-minute TEDx lectures on various topics.

# Disrupt & Change

As we move towards a post-pandemic world, we have learned many lessons. Among these lessons is an outlier, that is, challenges can help us grow and find answers to forgotten or unasked questions. On one end, challenges can lead to complexity, uncertainty and uncomfotability. Yet, challenges can also create opportunities to question the status-quo. For us, this opportunity is to reflect on old habits, open the door to potential new perspectives and most importantly, disrupt & change.

For this year's TEDxNuremberg event, we would like to invite everyone to reflect on potential focus areas that are susceptible to disruption and change. Which structures must still be disrupted to accomplish the changes we urgently need? How has COVID-19 created an opportunity for disruption and change? What are the best ways to achieve a paradigm shift, behavioural shift or mindset shift? What is the potential cost or sacrifice of this disruption or change? And what transformations can we expect in the foreseeable future?

# Your application

In case your mind is already full of ideas for possible talks, we have good news!

The application period has just started! But before hitting the keyboard, in order to write a stunning outline of your talk, please read the following instructions, before submitting your application.

[www.tedxnuernberg.com](http://www.tedxnuernberg.com)



## Who can apply?

Anyone can apply! Also, newbies on stage are strongly encouraged to apply.

What matters is your idea and your passion about sharing it! But please, keep in mind that the entire event will be held in English, so a proficient level of English is mandatory.

## Topics

From personal experiences to ground-breaking novelties: any authentic and backed up topic that fits the main theme “Disrupt & Change” is suitable, so **be creative and unique!**

## What are we looking for?

When reviewing your application, your outline and your video, we look for a well-structured, brief talk with a heartfelt message and a lasting impact for the audience.

Your ideas shall inspire, open up new perspectives and encourage creative ways of thinking.

## Keep it simple!

Great ideas don't need a lot of time to be explained, so TEDx Talks last less than 18 minutes.

In fact, some of the greatest TEDx Talks have been as short as 5 minutes long!

## We support you!

Constructing a TEDx Talk takes a lot of discipline and creativity and it's crucial that you take this task seriously. The working process is extremely time-consuming and cannot take place over a period of a few weeks. So be sure to have enough time for preparing a successful talk. But you are not left alone.

Our curation team will ensure you do well and provide you with coaches to help develop your ideas into their best versions.