

# TEDx Nuremberg

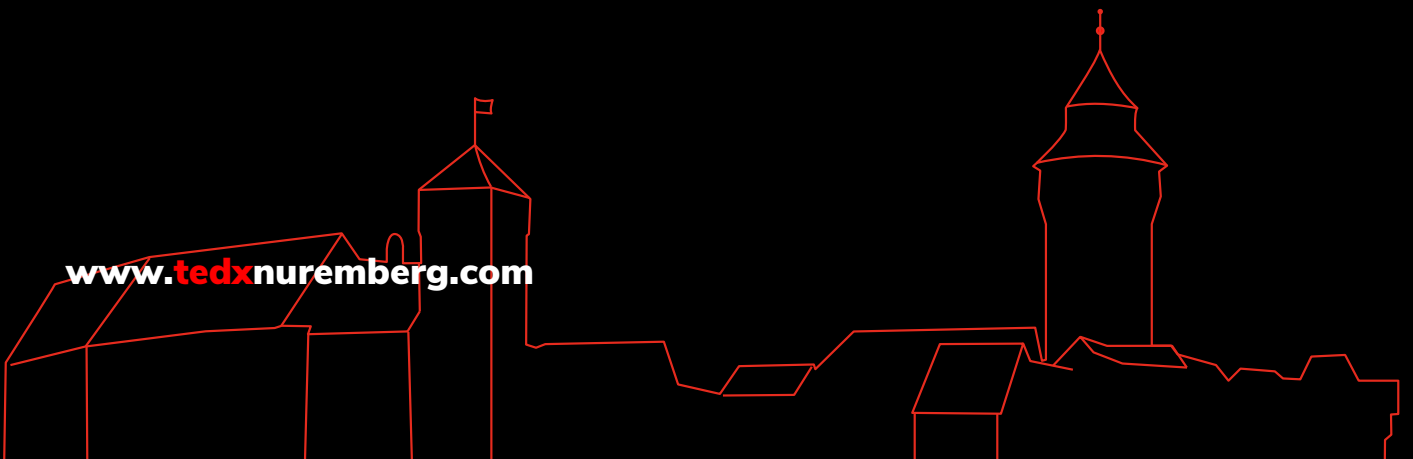
x = independently organized TED event

## TEDx Rules: Talk Content

TEDx is a global event format that is brought to life by thousands of individuals all over the world - which calls for some ground rules. Below, you'll find the complete set of rules concerning the talks at a TEDx event.

Please read them carefully in order to avoid any pitfalls.

[www.tedxnuernberg.com](http://www.tedxnuernberg.com)



# Speaker content guidelines

All talks must comply with the TEDx Content Guidelines, meaning that talks violating the following guidelines will be excluded from our event:

**No commercial agenda:** Speakers cannot promote their own products, books, or businesses, or those of a company which employs them. Talks can only feature technology, product demos, or books that inform an idea presented in a talk.

**No political agenda:** Politics, social issues, and policy are key parts of the global conversation. However, TEDx stages are not the place for partisan politics, nor for extremist or inflammatory positions. Speakers must not attack or advocate for parties, party platforms, and political leaders in their talk. They must not advocate for violence or oppression. Instead, speakers should focus on discussing concrete problems and solutions.

**No religious agenda:** We will not host speakers who attempt to prove or persuade the correctness of a single religion, deity or other belief system (such as atheism or agnosticism), whether through rhetoric or "scientific proof.". Further we will not give the stage to speakers promoting new age beliefs.

**Talks are thoughtful, not divisive:** We seek to build consensus and outside-the-box thinking, not to revisit familiar, unresolvable disputes on these topics. This further means that talks with polarizing "us vs them" language or inflammatory rhetoric are not allowed.

**No bad science:** TED and TEDx are platforms for showcasing and explaining genuine advances in science that are backed by research. Scientific claims by speakers should be based on data that has survived scrutiny by experts in the field. Speakers should be transparent about the basis for any factual claims, and the scientific evidence for them. The consequences of pseudoscience can be especially severe, and speakers should not misuse scientific language to make unsubstantiated claims.

# Copyright

Every talk's content must be in compliance with copyright law and comply with the TEDx Copyright Guidelines.

Speakers must inform the curating team beforehand of any third-party material that will be used in their presentations and seek written permissions to copyrighted materials when applicable.

# Additional remarks

If a talk does not follow the Content Guidelines or Copyright Guidelines, the organizers of TEDxNuremberg have the discretion to withhold the talk. They must inform both TED staff and the speaker(s) that they have made this decision, along with their reasoning.

If a talk does not follow the Content Guidelines or Copyright Guidelines and the talk is still uploaded, TEDx reserves the right to add an editorial flag describing how the talk falls outside the guidelines or to decline its publication.

