

TED^xNuremberg

x = independently organized TED event

WHEN?

05 June 2021

HOW MANY?

100 P.

WHERE?

**Zollhof -
Tech Incubator**

THEME?

Shaping Futures

www.tedxnuernberg.com



About

TED is an impartial non-profit organisation which, following the motto "Ideas worth spreading", offers international speakers a platform to share their knowledge. Also, local TEDx conferences exist and are devoted to the same purpose. The given speeches are filmed and published on the TEDx YouTube channel. TEDx reaches more than 20 million subscribers, and the speeches have been viewed more than 3 billion times in the past.

On 5th of June 2021 a TEDx conference will be held for the first time in the city of Nuremberg, with the topic "Shaping Futures". At least 7 international speakers will share their passions on stage and inspire our 100-strong live audience as well as the millions of TEDx YouTube subscribers with up to 18-minute TEDx lectures on various topics.

Shaping futures

What will the future be like? Although this question is hard to answer, every one of us has already tried to predict it or at least speculate about it. New tools and exciting technologies such as autonomous driving, quantum computers or AI will change the world we know.

Nevertheless, the increasing digitalisation and the compulsion to optimise may dominate our everyday life. Can creativity and thus innovation still arise in people's minds under these conditions? How should people and companies deal with this in the future? Also, the growing world population may exacerbate existing problems. Providing sufficient food, water and energy to allow everyone to lead decent lives will be an enormous challenge.

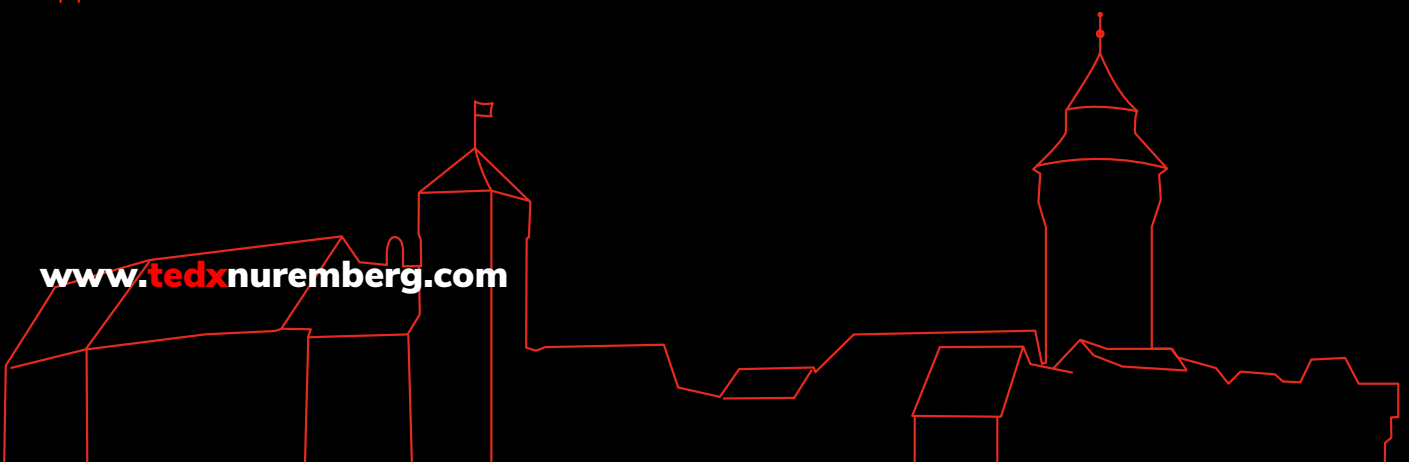
We cannot predict the future with certainty but the thrill is that we can shape it and it takes ideas worth spreading for this goal. Our TEDxNuremberg event shall ask questions about current or arising problems, propose how to solve them and motivate everyone to take part in shaping the future.

Your application

In case your mind is already full of ideas for possible talks, we have good news!

The application period has just started! But before hitting the keyboard, in order to write a stunning outline of your talk, please read the following instructions, before submitting your application.

www.tedxnuernberg.com



Who can apply?

Anyone can apply! Also, newbies on stage are strongly encouraged to apply.

What matters is your idea and your passion about sharing it! But please, keep in mind that the entire event will be held in english, so a proficient level of english is mandatory.

Topics

From personal experiences to ground-breaking novelties in the tech sector: any authentic and backed up topic that fits the main theme “Shaping Futures” is suitable, so **be creative and unique!**

What are we looking for?

When reviewing your application, your outline and your video, we look for a well-structured, brief talk with a heartfelt message and a lasting impact for the audience.

Your ideas shall inspire, open up new perspectives and encourage creative ways of thinking.

Keep it simple!

Great ideas don't need a lot of time to be explained, so TEDx Talks last less than 18 minutes.

In fact, some of the greatest TEDx Talks have been as short as 5 minutes long!

We support you!

Constructing a TEDx Talk takes a lot of discipline and creativity and it's crucial that you take this task seriously. The working process is extremely time-consuming and cannot take place over a period of a few weeks. So be sure to have enough time for preparing a successful talk. But you are not left alone.

Our curation team will ensure you do well and provide you with coaches to help develop your ideas into their best versions.